

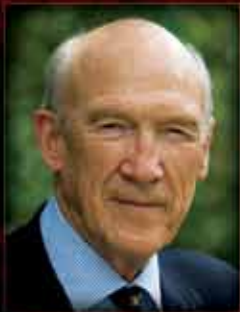
**DRAFT**

16 MAR 2011



# ALL-STAR CAST! — *DON'T MISS OUT!*

Alan Simpson



Vincent E. Boles



Paul S. Amos, II



Meryl Comer



Mike Davidson, CLU®





## Why Attend?

This year's Knowledge Summit provides the opportunity to:

- Network with the top-performing professionals in the industry
- Listen and interact to industry powerhouse speakers discussing relevant and thought-provoking topics
- Experience the luxury of Ceasars Palace and the excitement and energy of the Las Vegas Strip first-hand.
- Earn the highest quality CE credits available



## About the American College

The American College is a non-profit educational institution with the highest level of academic accreditation dedicated to leadership in innovative learning and development for business professionals. For over 84 years, the American College has been helping businesses and individuals take their performance to the next level and realize their full potential.



This has been an incredible year of change, progress, news, controversy, recovery, and achievement. There has never been a more important time for us all to reflect on building and rebuilding our business, and to reflect the changing needs of our clients.

Our Knowledge Summit has rapidly become the most non-commercial, education-rich forum of its kind in the financial insurance industry. You will hear from industry giants, top producers, academic thought-leaders, American heroes, and executives – all in a quality-driven, rigorous, three-day program.

With high-impact content, superior presenters, and advanced learning opportunities, this event has become everything you've come to expect from The American College. You will gain practical knowledge that can enhance your practice immediately while you earn CE credits and interact with professionals from major financial services organizations throughout the country.

Awash in the bright lights, energy, and excitement of Las Vegas, the 2011 American College Knowledge Summit promises to be the best one yet. Viva Las Vegas!

**Dr. Laurence Barton, CAP®**  
President & Chief Executive Officer,  
O. Alfred Granum Chair in Management  
The American College



**Michael C. Davidson, CLU®**  
Chairman, Board of Trustees, The American College  
Vice Chairman & Chief Agency & Marketing Officer,  
State Farm Insurance Company



# Thursday

6:30-7:30 am

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## Continental Breakfast

7:30-7:45 am

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## Opening Session Keynote Address

Dr. Larry Barton, CAP®  
President and Chief Executive Officer  
O. Alfred Granum Chair in Management  
The American College

## Opening Remarks

7:45-9:00 am

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## An interview with Paul Amos

Paul Amos  
President, Aflac; Chief Operating Officer, Aflac U.S.

9:00-10:00 am

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## First Impressions: Powerful Insight on How Clients Perceive You!

Jeffrey J. Anderson  
Associate Dean, Leadership Development  
The University of Chicago, Booth School of Business

10:00-11:00 am

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Keynote Address

## Practice Management: Its Importance is Growing

Ronald L. Carson, ChFC®  
Founder and CEO, Carson Wealth Management Group

11:00-12:00

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Keynote Address

## Congress and the Changing of the Guard in America

Alan Simpson  
Former U.S. Senator (R-WY)

12:00-1:30 pm

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Lunch

## Engle Lecture Economic Security title to be determined

1:30-3:30 pm

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## Lessons Learned: Best Tips for Sustained Success

Van Mueller, LUTCF  
Registered Representative  
Wisconsin Agency of New England Financial Services

6:00 pm

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## Company Dinners

# Friday

7:00-8:00 am

## Continental Breakfast

8:00-9:00 am

Liddy Leadership Lecture

## The Dynamics of 21st Century Leadership

Vincent E. Boles Major General (Ret) U.S. Army

9:00-10:00 am

Keynote Address

## Living a Life of Significance

Joe Jordan Senior Vice President, National Sales, MetLife

10:00-11:00 am

Special Presentation

## One Airplane Flight That Changed My Life, How Our Industry Was Not at the Gate.

Jason S. Early Associate, CFG/New England Financial

Debra Boblitt Senior Vice President, Mid-America Zone, State Farm Insurance

11:00-12:00

Keynote Address: Margaret Bradshaw Lecture Series

## A Wake-Up Call for Baby Boomers: The Dark Side of Longevity

Meryl Comer President & CEO; Geoffrey Beene Gives Back Alzheimer's Initiative

12:00-1:30 pm

## 2011 American College Alumni Association Hall of Fame Award Ceremony and Luncheon

Presented to Salvatore "Sal" Farina, MSM, CLU,® ChFC,® CLF®  
New York Life Insurance Co.

1:30-3:30 pm

## Employer Perspectives on Disability Benefits

Allen McLellan, LUTCF, CLU,® ChFC,® CASL,® CFP® The American College

Tara M. Reynolds MassMutual Financial Group

5:30-7:00 pm

## Young Alumni Cocktail Party

6:00 pm

## Company Dinners



# Saturday

7:30-9:00 am

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## Student Assembly

9:00-11:00 am

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82nd Annual Commencement

## Go Forth, Do Good and Lead With Integrity

Mike Davidson, CLU®

Vice Chairman & Chief Agency & Marketing Officer

State Farm Insurance Companies

11:00-12:00

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## Las Vegas Reception



# Placeholder:

- MSFS Residencies
- Under 40 Party



# Speakers



**Paul Amos, II**  
**President, Aflac**  
**Chief Operating Officer,**  
**Aflac U.S.**

Paul S. Amos, II is President of Aflac, and Chief Operating Officer of Aflac U.S. In his role, he oversees all aspects of U.S. operation, including over 4,300 employees and over 70,000 independent sales agents. He joined Aflac as Executive Vice President of U.S. Operations in

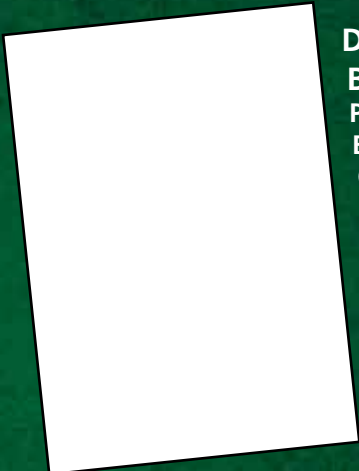
January of 2005 and was named COO in February 2006. He was promoted to President of Aflac U.S. in January 2007. Mr. Amos earned a bachelor's degree in economics from Duke University and a Master's degree in business administration from Emory University. He also holds a juris doctor degree from Tulane University. Mr. Amos actively participates in a number of professional, philanthropic and educational organizations. He serves on the boards of directors of Aflac Incorporated, the Winship Cancer Center at Emory University, the Georgia Chamber of Commerce and the Turner School of Business at Columbus State University.

**Jeffrey Anderson**  
**Associate Dean,**  
**Leadership Development – Booth School**  
**of Business, the**  
**University of**  
**Chicago**

Jeffrey Anderson is an Associate Dean at the University of Chicago Booth School of Business. In this role, he has responsibility for the leadership development activities for full-time MBA students, including the groundbreaking Leadership Effectiveness and Development (LEAD) program. Mr. Anderson also teaches classes on leadership as a part of the


school's Executive Education curriculum. Mr. Anderson is also a partner and co-founder of The Chatham Group, an association of experienced business executives who provide strategic advice and individual coaching to senior business leaders worldwide. Mr. Anderson received a BA in economics and accounting with high honors from Carthage College and a MBA with honors from The University of Chicago. He is a frequent speaker on topics related to executive leadership including "Creating Powerful and Effective Impressions", "Relationship Building", and "Understanding What Teams Really Want From Their Leader".

**Dr. Laurence**  
**Barton, CAP®**  
**President and Chief**  
**Executive Officer,**  
**O. Alfred Granum**  
**Chair in Manage-**  
**ment,**  
**The American**  
**College**



Dr. Barton joined The American College in 2008 as the eighth President and Chief

Executive Officer. Since then, The American College has become more successful based on Dr. Barton's belief in a powerful faculty, innovative educational delivery, and a renewed sense of community in our industry. The college is undergoing a profound renaissance under his leadership, with online learning, new academic centers, launch of The WealthChannel.com and other innovation. Dr. Barton has consulted with The Walt Disney Company, Cigna, Vanguard, Nike, ESPN, among others; and is the highest rated instructor at the FBI Academy.



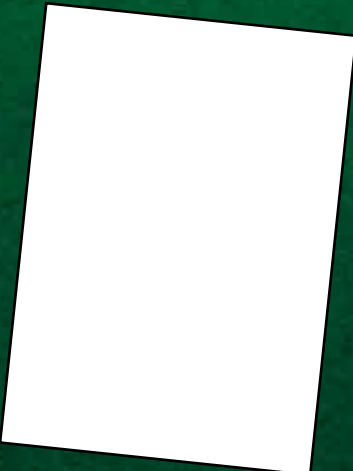
**Debra Boblitt, CLF®**  
**Northeastern Agency,**  
**Vice President**  
**State Farm Insurance**  
**Companies**

As Agency Vice President, Ms. Boblitt develops vision, strategy, and direction for State Farm agents and leadership in New Jersey, New York, Pennsylvania, and the New England states. In her 20-year State

Farm career, she has served as Agency Field Executive, Director of Marketing Programs, and Assistant Vice President-Agency Sales. A former president and current board member of the Professional Business Women of California (PBWC), she champions the advancement of women through mentoring, leadership development, and the pursuit of entrepreneurial opportunities.

She was recently quoted in PINK magazine and interviewed on Channel 7's "View from the Bay" and Channel 10 in Sacramento. She is a graduate of Kent State University and earned her Chartered Leadership Fellow® (CLF®) designation. Last year, Debra was named Alumna of the Month by The American College.

**Major General**  
**Vincent E. Boles**  
**US Army (Ret.)**



Major General Vinny Boles is a career Army officer with 33 years of experience; nine years of that spent serving as General. Shortly before the attacks of 9/11,

General Boles took up the mantle of the Army's War Reserve equipment, flexing it into operations in Afghanistan, Iraq, and other locations. In 2003, he was deployed to Iraq,

where he led the personnel responsible for providing all logistical support and services to the 150,000 members of the coalition. Later, as the Army's 33rd Chief of Ordnance, he was responsible for the training and professional excellence of the soldiers affiliated with the Corps. He made his primary focus taking the "lessons learned" in combat operations and embedding them in training programs. Today, General Boles is the President of Vincent E. Boles, Inc; a leadership and logistics consulting practice, where he focuses on working with leaders and logisticians that need to maximize their return on their most precious resource: their people.

**Ron Carson**  
**Chief Executive**  
**Officer and Founder,**  
**Carson Wealth**  
**Management Group**



Ron Carson is Founder and CEO of Carson Wealth Management Group, and founder of Peak Advisor Alliance, a coaching program for financial advisors, both based in Omaha, Nebraska.

With over 25 years of experience and more than \$2.5 billion in assets under management, Ron is one of the country's most successful and respected advisors. Barron's has ranked Ron one of the nation's top advisors for the last five years. Ron is also recognized as one of the country's top trainers for financial advisors. He has shared his success principles in his book, *Tested in the Trenches*, with audiences worldwide. Most recently, Ron co-authored the New York Times best-selling book, *Avalanche*, and the blueprinting process that goes with it. Together, these tools help advisors learn how to clarify their mission, vision, and values by setting business and life goals. Ron and his wife Jeanie reside in Omaha and have three children.

# Speakers



## **Meryl Comer** **President, Geoffrey** **Beene Gives Back – Al-** **zheimer's Initiative**

Meryl Comer is an Emmy award-winning reporter, producer, moderator and talk show host, with more than 30 years of broadcast journalism experience. For 18 years, she wrote and moderated It's Your Business, a nationally

syndicated debate program on economic, business and political issues. She also co-anchored Nation's Business Today for six years, anchored the 10 O'Clock Nightly News for Metromedia, as well as other nationally syndicated programs. She serves as President of the Geoffrey Beene Foundation Alzheimer's Initiative. As the primary caregiver for a husband suffering from Alzheimer's for more than 17 years, Comer speaks on the emotional, physical and financial strains on families whose loved one's illness includes a memory deficit. Her new book, "Slow Dancing with a Stranger," will benefit Alzheimer's research. Comer serves on the boards of the National Foundation for Advancement in the Arts and the National Alzheimer's Association. A graduate of the University of Pennsylvania, Comer lives with her husband in the greater Washington D.C. area.



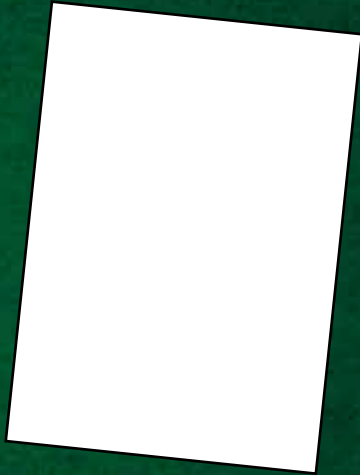
## **Mike Davidson,** **CLU®** **Vice Chairman & Chief** **Agency & Marketing** **Officer – State Farm** **Insurance Companies**

Mike Davidson started with State Farm in 1978 as an agent in Richmond, Missouri. He has since held a variety of positions in both agency and corporate areas. Since 2005, Davidson has been

the Vice Chairman and Chief Agency and Marketing Officer with State Farm. In this capacity he also serves as an Executive Vice President within the State Farm Fire and Casu-

alty Company, and as an Executive Vice President and Chief Agency and Marketing Officer at State Farm's Life Insurance Company, Life and Accident Assurance Company, and Annuity and Life Insurance Company. In addition to being the Chairman of The American College's Board of Trustees and The College's Executive Committee, Davidson is a past member of the Board of Directors of the Illinois Chamber of Commerce and the Illinois Life Insurance Council. Davidson received his bachelor's degree from the University of Central Missouri and in 1993 earned his Chartered Life Underwriter® designation from The American College.

## **Jason S. Early** **Associate, CFG/New** **England Financial**



Jason has been with Creative Financial Group since 2008 and focuses on developing customized financial plans for executives and business owners in the areas of wealth transfer and wealth management. Jason is a graduate of Lynchburg College, in Lynchburg, Virginia. While at Lynchburg, he captained both the Basketball and Golf teams and was a multiple scholar-athlete qualifier. Jason remains an active alumnus of LC. Jason resides in Philadelphia, Pennsylvania, where he is an active member of the community. He is a member of St. Katharine of Siena church and school in Wayne, Pennsylvania where he grew up. Jason coaches Basketball for the parish, as well as runs clinics for a Philadelphia based organization called BLOCS, Business Leaders Organization For Catholic Schools. Jason is also involved with the American Ireland Fund, and the Variety Club of Philadelphia, a charity to assist children with disabilities.



**Joe W. Jordan**  
Senior Vice President,  
National Sales  
MetLife

Joe W. Jordan oversees the development of sales programs and client-centric tools that support the sales force and strengthen client relationships. Joe is the MetLife's voice at many industry events, and is well known for his motivational speeches and advocacy programs that inspire both new and experienced financial services representatives. With 30 years of experience—from selling life insurance to working on Wall Street to his leading role at MetLife today—Joe offers compelling insights into the financial services industry and its relationship with its customers. Joe is a Founder of NAVA (formerly the National Association for Variable Annuities), and has been a featured speaker at events such as 2004 Million Dollar Round Table and 2006 MDRT Experience in Bangkok, Thailand. In 2008, Joe was the keynote speaker at LIMRA's "Retirement Industry Conference," the World Critical Illness Conference and The American College Knowledge Summit in Hawaii.

**Craig Lemoine, CFP®**  
Assistant Professor of  
Financial Planning,  
The American College



Professor Lemoine holds a BS in Family Financial Planning and is a candidate for a Ph.D. in Consumer Economics from Texas Tech University. He is presently holds the Jarrett L. Davis Distinguished Professorship in Financial Planning Technology at The American College and consistently receives high grades in course content and presentation skills from his students. Professor Lemoine also serves on the Certified Financial Planning Council of Examination. His most recent article, "Achieving Sustainable Withdrawal Rates: A Combined Equity and Annuity Approach" was just published in the Journal of Financial Planning.

**Allen McLellan, LUTCF, CLU®, ChFC®,  
CASL®, CFP®**  
Associate Dean of Academics,  
Assistant Professor, Insurance,  
The American College



Allen is an Assistant Professor of Insurance and Associate Dean at The American College. He is a 1971 graduate of the U.S. Air Force Academy and holds a Masters degree in Aeronautical Engineering from the Air Force Institute of Technology. After more than 21 years as an Air Force officer, Allen entered the financial services profession as an insurance and investments field representative. Allen produced comprehensive financial plans for his clients with emphases on retirement and risk management. Since he joined The American College faculty in 2009, Allen has co-authored *Techniques for Exploring Personal Markets* and is the author of *Foundations of Financial Planning: An Overview* and *Foundations of Investment Planning*. He has also written several articles for *Advisor Today*, NAIFA's national magazine. He has been married for over 37 years to his wife Faye, and they are the proud parents of two daughters, Tara and Marta.



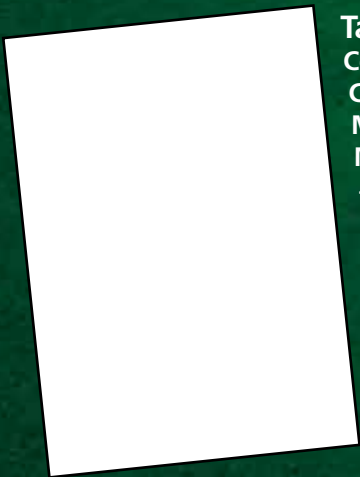
## Speakers (continued)



### **Van Mueller** Financial Representative, New England Financial

Van Mueller is a Registered Representative with the Wisconsin Agency of New England Financial Services. In his 38th year in the industry, his track record and reputation precede him. He is an active member of MDRT, having qualified for Top of

the Table for the last fourteen years. In 2003, Van was awarded the Milwaukee NAIFA Distinguished Service Award. He has also qualified for the National Sales Achievement Award, the National Quality Award, the Health Insurance Quality Award, and has qualified many times for the National Association of Health Underwriters Leading Producers Round Table. Most recently, Senior Market Advisor Magazine named him 2010's Advisor of the Year for "his hard-working spirit and his dedication to developing and improving the life of those in the industry."




### **Tara Reynolds** Corporate Vice President, Consumer and Product Marketing – Mass Mutual Financial Group

Tara is Corporate Vice President of Consumer & Product Marketing for the U.S. Insurance Group at MassMutual Financial Group. Her organization delivers tools and programs to grow the business through client acquisition,

product positioning sales concept development, and competitive insight to the career agency system and consumers. Before joining MassMutual in May 2008, Tara spent 17 years at Prudential Financial, culminating in her role as Department Vice President of Customer Marketing & Acquisition, where she oversaw the Customer Value Center operation and set the marketing strategy for Prudential's ten million life insurance customers, creating their first successful direct sales channel in Minnesota. Tara

holds an Executive MBA from Rutgers University and is a Magna Cum Laude graduate of Providence College. She maintains several industry designations, CLU, ChFC, and CASL. Tara resides in Massachusetts

### **Alan Simpson** Former US Senator (R-Wy)



Alan Simpson's impressive career took him all over, but always brought him back to his home state of Wyoming. After college, he was commissioned a 2nd Lieutenant in the Army. He served overseas in the 5th Infantry Division and in the 2nd Armored Division in the final months of the Army of Occupation in Germany. Honorably discharged in 1956, Simpson returned to the University of Wyoming, and earned his JD in 1958. Simpson began his political career in 1964, upon his election to the Wyoming State Legislature as a state representative of his native Park County.

He served for the next 13 years in the Wyoming House of Representatives, and served for nearly 20 years as Senator of Wyoming. Until June of 2000, Simpson was a visiting lecturer and for 2 years, the director of the Institute of Politics at Harvard University's John F. Kennedy School of Government. He is a partner in the firm of Simpson, Kepler and Edwards. Simpson and his wife have three children and six grandchildren, all who reside in Wyoming.



ad for ChHC

# Presentations

xx:xx – xx:xx p.m. Friday??

## **“First Impressions: Powerful Insight on How Clients Perceive You!”**

Jeffrey J. Anderson

- How Others Size us up – the Research and Implications
- What Matters Most in those First Few Seconds?
- What Role Do First Impressions Play in the Life of a Leader?
- Common Myths and Misunderstandings
- Mastering the Art – Using First Impressions to Establish Enduring Credibility

xx:xx – xx:xx p.m. Friday??

## **A Wake-Up Call to the Baby Boom Generation: The Dark Side of Longevity and its Societal Implications**

Meryl Comer

As an award-winning TV journalist, Meryl Comer made an impressive career out of informing the public on the important issues that they needed to hear about. Now, as President of the Geoffrey Beene Foundation Alzheimer’s Initiative, she does just the same but speaks from her own personal experience—the kind of personal experience that can only come from her 17-year role as primary caregiver for her husband—who was diagnosed with early on-set Alzheimer’s at age 58. In this captivating presentation, Comer will discuss Alzheimer’s as a major looming “Societal Challenge”, the prevalence of neurological diseases within the Baby Boomer generation, and what that means for you and your clients.

xx:xx – xx:xx p.m. Friday??

## **Alumni Hall of Fame Induction Lunch** Sal Farina MSM, CLU®, CLF®, ChFC®

Sal is a Managing Partner for New York Life’s award winning Long Island General Office. As Managing Partner, he oversees the operation and activities of one of New York Life’s largest producing agencies, with over 160 active agents throughout Long Island and the greater New York area.

Sal joined New York Life as an agent in the Long Island office in 1985. In 1999, Sal was promoted to Senior Vice President for New York Life’s Northeastern Zone, directly responsible for a field force of 1800 agents and over \$75 million of agent First Year Commissions. In 2002, Sal became Managing Partner of New York Life’s most successful agency, Long Island — the agency where he started his New York Life career.

Sal is a 1977 graduate of the New York Institute of Technology and has earned his CLU®, CLF®, and ChFC® designations from The American College. Sal earned his MSM from The College in 2007. In 2008, Sal was named the George Joseph — Richard A. Liddy Chair in Practice Management at The American College where he teaches MSM and CLF® students.

Congratulations, Sal, on becoming a member of the Alumni Hall of Fame!

xx:xx – xx:xx p.m. Friday??

## **Beyond Benchmarking: Employer Perspectives on Employee Benefits**

Tara M. Reynolds, CLU®, CASL®, ChFC®  
Allen McLellan, LUTCF, CLU®, ChFC®, CASL®, CFP®

Join us for this informative session covering:

- What employers are offering in Group Long Term Disability plans.
- What kind of compensation is covered.
- How variable compensation is treated within the Group Long Term Disability plan.
- How plans are designed for high earners.
- Whether companies offer additional DI coverage

— and much, much more!

xx:xx – xx:xx p.m. Friday??

## Lessons Learned: Best Tips for Sustained Success

Van E. Mueller, LUTCF

Registered Representative, New England Securities

Selected as Senior Market Advisor magazine as 2010's "Advisor of the Year," New England Financial's Van Mueller wants to help you succeed — today. It is his belief that to be successful, you have to offer your clients something unique and care more about taking care of people than turning a profit. Join us for this engaging discussion, and learn his tips for success — "transferrable ideas" that can be applied to any company, to any system.

xx:xx – xx:xx p.m. Friday??

## Living a Life of Significance

Joe Jordan

With 30 years of experience—from selling life insurance, to working on Wall Street, to serving as Senior Marketing Officer for MetLife—Joe Jordan offers compelling insights into the financial services industry, illustrates the concept of managing behavior, and demonstrates how to engage customers emotionally. Selling protection products requires financial professionals and intermediaries to connect with their clients through a unique approach that involves a right-brain emotional appeal in addition to traditional left-brain analytics. Joe believes that it's not just about the math; it's about the human consequences of decision-making. A highly sought-after speaker, Joe enralls audiences around the world with entertaining and insightful presentations, engaging people and prompting them to think in new ways about the significant and lasting impact financial professionals have on the lives of their clients.



# Presentations (continued)

xx:xx – xx:xx p.m. Friday??

## **The Dynamics of 21st Century Leadership**

**Major General Vincent Boles, USA (Ret.)**

Major General Vincent Boles is a leader who has done more than read a textbook on the subject of leadership and logistics. He is a career Army officer with 33 years of experience in staying ready for war and, when needed, leading teams into that war. After an impressive combat career in the US Army, Major General Boles was promoted to the Chief Operating Officer for the Logistics Operations. Assigned to the Pentagon, he was responsible for overseeing the logistics strategy for the 1.1 million Soldier Army. This level of success is unattainable without a masterful set of leadership skills – skills that he wants to share with you! Join us for this inspiring session and learn how to maximize, what he believes is a company's biggest asset: it's people.

xx:xx – xx:xx p.m. Friday??

## **One Airplane Flight that Changed My Life – How our Industry Was Not at the Gate**

**Jason S. Early  
Debra Boblitt, CLF ®**

Serious disability will strike one in three clients in their lifetime, but many of us do not realize the incredible changes taking place in the disability income market. Curious about these changes? Then this engaging presentation is a "can't miss"!

xx:xx – xx:xx p.m. Friday??

## **Practice Management: Its Importance Is Growing"**

xxxx

xxxxx

xx:xx – xx:xx p.m. Friday??

## **The New Republican Congress and the Changing of the Guard in America: What can we expect?**

**Alan Simpson, Former US Senator (R.Wy)**

Serious disability will strike one in three clients in their As head of President Obama's Deficit Commission, Former Senator Alan Simpson possesses an obvious expertise of the current climate in Washington. In his presentation, he will explain what's ahead for Congress, and how it will affect us all.

xx:xx – xx:xx p.m. Friday??

## **A Client Case Study You Won't Forget: Meet Mr. and Mrs. Okumura** **Craig Lemoine, CFP®**

In this innovative and engaging presentation, you will hear from two clients who review their financial objectives, assets and aspirations. You'll hear about life and other issues that challenge every professional. You will be handed a four-page card to outline needs and opportunities. And then you'll compare your recommendations and solutions to that of your peers—and a panel of experts. Forget algorithms and Monte Carlo simulations- this is about the new world of fiduciary standards, suitability and building your practice in a new world of financial planning.



ad for CFP/ChFC/CLU

# Your Hotel



**Caesars Palace**  
**3570 Las Vegas Blvd.**  
**Las Vegas, NV 89109**

The grandest of Las Vegas Hotels, Caesars Palace, is famous worldwide for its magnificent beauty and impeccable service. This majestic Las Vegas hotel offers a 129,000 square foot casino, 26 restaurants and cafes, sprawling gardens and pools, a world-class spa, and the renowned Colosseum spotlighting world-class stars. With luxurious accommodations, attentive staff, and fantastic shopping, your stay at Caesars will leave an impression that will stay with you long after you've arrived home.

A block of rooms has been reserved for The American College Knowledge Summit attendees for the reduced rate of \$169.00 per night. This price rate is good for the days of the Summit, as well as three days prior and three days after, from June 6th to the 14th. This special rate will be available only until the group block is sold out. Space is limited and registration will be accepted on a first-come, first-served basis.

To reserve your room, visit [TheAmericanCollege.edu/KS2011Vegas](http://TheAmericanCollege.edu/KS2011Vegas)

# Optional Tours

## Hoover Dam Tour

with Jerry Borrowman

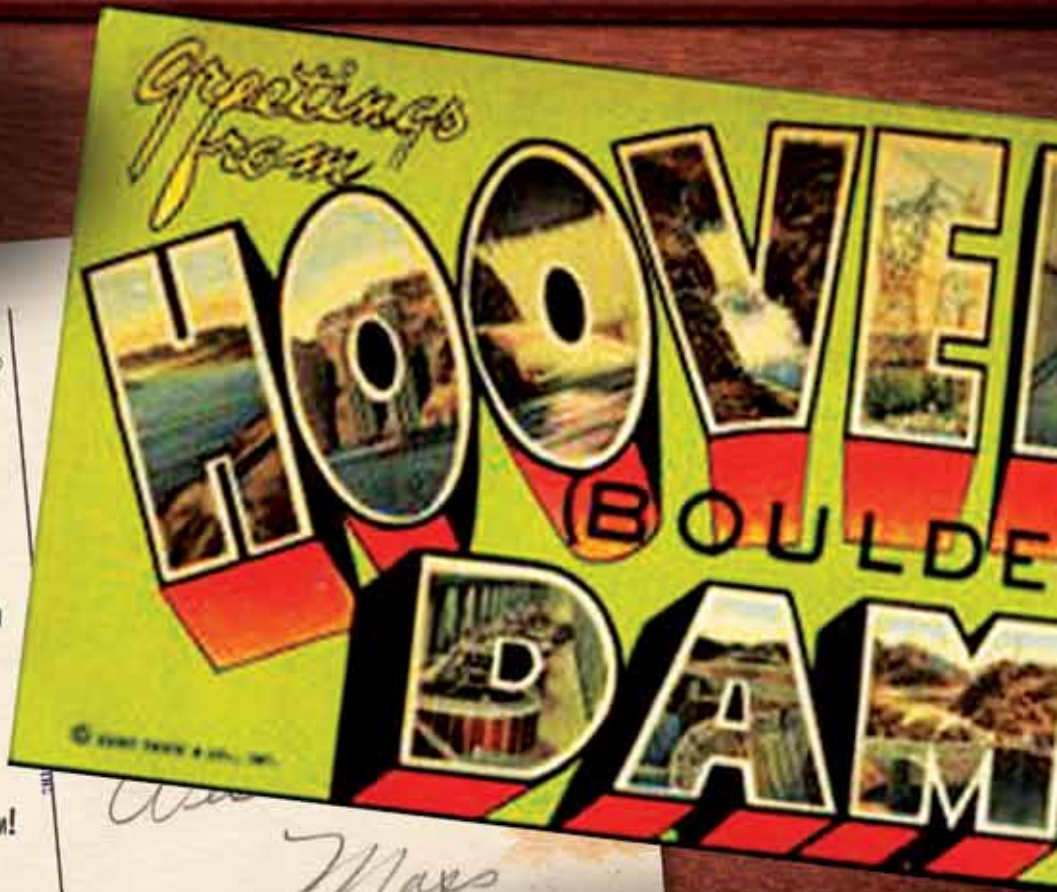
Wednesday, June 8<sup>th</sup>

ENJOY A TOUR OF THE HOOVER DAM WITH JERRY BORROWMAN, MSFS, CLU®, ChFC®, LUTCF, CAP®, TOUR DIRECTOR AND AUTHOR OF THE NOVEL, LIFE AND DEATH AT HOOVER DAM WHICH TELLS THE DRAMATIC TRUE STORY OF THE MANY STRUGGLES AND SACRIFICES OF THE MEN WHO BUILT THE MATCHLESS HOOVER DAM.

COST OF THE TOUR IS \$75. TOUR INCLUDES NOVEL WRITTEN BY BORROWMAN, TOUR TICKET AND TRANSPORTATION. BOOK WILL BE SHIPPED PRIOR TO THE TOUR.

DO NOT MISS OUT ON VISITING ONE OF THE TOP 10 CONSTRUCTION ACHIEVEMENTS OF THE 20TH CENTURY WITH A TRUE EXPERT AND FELLOW AMERICAN COLLEGE ALUM! SIGN UP NOW! SPACE IS LIMITED, AND REGISTRATION IS SUBJECT TO AVAILABILITY.

FOR INFORMATION, PLEASE CALL ADAM BATCHELOR AT 610-526-1477 OR EMAIL HIM AT ADAM.BATCHELOR@THEAMERICANCOLLEGE.EDU



*Mars*

## A Sense of Place

Landscapes from Monet to Hocking

Bellagio Gallery of Fine Art

Thursday, June 9<sup>th</sup> 2:00 PM

"A SENSE OF PLACE" WILL PRESENT MORE THAN 30 ARTWORKS BY ARTISTS INCLUDING CLAUDE MONET, MARC CHAGALL, HELEN FRANKENTHALER, DAVID HOCKNEY, SYLVIA PLIMACK MANGOLD, ROBERT RAUSCHENBERG, CHRISTO, VIK MUNIZ AND MANY OTHERS.

LOCATED IN THE HEART OF THE ELEGANT BELLAGIO HOTEL AND CASINO, THE BELLAGIO GALLERY OF FINE ARTS (BGFA) IS LAS VEGAS' PREMIER EXHIBITION SPACE. BGFA IS COMMITTED TO PRESENTING INTIMATE EXHIBITIONS FEATURING WORKS BY SOME OF THE WORLD'S MOST COMPELLING ARTISTS.

GUIDED TOURS WILL CONSIST OF GROUPS OF 25 PEOPLE AND WILL START AT APPROXIMATELY 2:00 PM. FINAL SCHEDULE TO BE DETERMINED UPON LEVEL OF INTEREST. THE TOUR WILL LAST APPROXIMATELY AN HOUR, AND WILL BE GUIDED BY A MUSEUM DOCENT. COST OF TOUR: \$25.00 PER PERSON. FOR MORE INFORMATION, CONTACT: JEAN.TIERNEY@THEAMERICANCOLLEGE.EDU.

No post-registration refund available for these events due to contractual obligations.

# A Special Thanks to Our Sponsors

